

Home Services Professional Referral Service

11 home
projects per
year

will cost homeowners about
\$14,000 in 2023*

*Source: Angi.com State of Home Spending, 2023.
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Details are as of January 2024 and are subject to change.
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HomeAdvisor
POWERED BY **Angi**

Whether it's quick repairs or a major home remodel,
HomeAdvisor can help customers receive quality service
on their home project



Why HomeAdvisor?

HomeAdvisor is dedicated to connecting customers with quality home service professionals to help with their home projects:

- Founded in 1998, their proprietary matching service has connected millions of consumers with home services pros
- Network includes service professionals skilled in more than 500 home-related services, from house cleaning to remodeling
- Uses extensive screening process to screen businesses, business owners, principals and relevant managers
- Access to optional fixed price services allows customers to book a service without getting bids or negotiating



Benefit to Employees

An easy-to-use home services professional referral service for employees looking to make improvements to their home:

- Special Access: Dedicated HomeAdvisor Concierge team provides white glove service for any home project
- Hand-Selected Top Pros: Concierge team personally selects their highest rated pros and helps customers connect with the right provider in their area
- Project Support: Receive a curated list of the best pros for their project, as well as expert guidance from start to finish
- Screening Process: Performed on businesses in the network and when concerns are shared to maintain network quality



Benefit to Employers

Offer a comprehensive resource for employees dealing with the financial and emotional aspect of home improvement projects:

- Provide support, guidance, and confidence to employees during stressful home projects which may reduce distractions while at work
- Help employees reduce the effort and time spent on shopping for a home service professional

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Executive overview	HomeAdvisor is a digital directory that matches consumers with home service professionals best suited for their home improvement needs. They have a preferred network of home service professionals covering more than 500 home-related services and they must meet standards for background checks, licensing and client satisfaction. HomeAdvisor also provides a special concierge service to work directly with customers to match them with professionals.
Data security & privacy	<p>Please refer to HomeAdvisor's privacy policy (linked here).</p> <p>This website is not affiliated with Fidelity Brokerage Services LLC or any of its affiliates and the 3rd party is solely responsible for the information and services it provides.</p>
Employee experience	<p>The Financial Wellness experiences will include a direct link to HomeAdvisor. These links will prompt users with a leaving site message before directing them to a custom landing page that welcomes Fidelity users. For more information on how we link to third parties, please see the Financial Wellness Service Overview.</p> <p>HomeAdvisor may email, text, or call employees if the employees choose to engage with HomeAdvisor</p>
Data & reporting	Fidelity will not send any personal data to HomeAdvisor. All personal data will be entered by employees directly on HomeAdvisor's site. Fidelity may send HomeAdvisor an anonymized client indicator for each employee that follows a link to HomeAdvisor's site. This indicator will enable Fidelity to report on aggregated, anonymous data. For more information about data and reporting, please see the Financial Wellness Service Overview.
Cost to employees	HomeAdvisor does not charge a service fee for access to their home improvement professional referral service and directory. Third-party home improvement professionals are not affiliated with HomeAdvisor. These third-party home improvement professional may charge fees based on the terms of service they reach directly with employees who hire them to buy or sell a home.
Fidelity compensation	Fidelity will not receive compensation from HomeAdvisor.